



**CAL-ALHFA**

**KEYNOTE SPEAKER:**



**OPHELIA B. BASGAL**

Visiting scholar at the University of California, Berkeley, Turner Center for Housing Innovation and a senior executive coach with InclusionINC

# 2018 ANNUAL CONFERENCE

Thursday, November 1, 2018

**HOLIDAY INN SACRAMENTO**

**DOWNTOWN - ARENA**

**300 J STREET, SACRAMENTO, CA 95814**

*The Opportunities Are Here ... Now Is The Time*

## **LET'S DO IT!**

### **KEY CONFERENCE TOPICS**

State Program and Policy Updates

HCD, CalHFA, TCAC, CDLAC, Legislative Consultants

Update on November 6, 2018 Ballot Measures

Fair Housing, Housing Accountability Act

Innovative Building Solutions - Manufactured Housing, Tiny Homes, Strip Mall Conversions

Local financing Programs - Housing Trust Funds, CDFI's, Local Bond Measures

**CONFERENCE REGISTRATION**  
\$350 / INDIVIDUAL

**SYMPOSIUM & CONFERENCE**  
\$475 / INDIVIDUAL

**TWO OR MORE REGISTRANTS**  
**SYMPOSIUMS & CONFERENCE**  
\$425 / INDIVIDUAL

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**CAL-ALHFA**

**REGISTRATION IS NOW OPEN!**  
**2018 CAL-ALHFA**  
**Conference & Symposium**

# **2018 CAL-ALHFA SYMPOSIUM**

## **WEDNESDAY, OCTOBER 31, 2018**

**HOLIDAY INN SACRAMENTO**

**DOWNTOWN - ARENA**

**300 J STREET, SACRAMENTO, CA 95814**

**9:00 am - 12:30 pm**

### **THE MISSING MIDDLE**

Affordable housing for low-income households is a recognized top need in California, but what about the long-neglected income segment between 80-150% of AMI, the so-called “Missing Middle”? This discussion will include case studies of middle income projects, enabling legislation, new housing options and efforts to retain NOAH (Naturally Occuring Affordable Housing).

**1:00 pm - 4:00 pm**

### **RENEWING REDEVELOPMENT**

It's time to get serious about restoring comprehensive redevelopment programs in California. This discussion will review the history of redevelopment and its dissolution, recent efforts to expand some elements of the program, and possible 2019 redevelopment legislation.

**TWO OR MORE - BOTH DAYS \$425 / INDIVIDUAL**

**INDIVIDUAL - BOTH DAYS \$475 / INDIVIDUAL**

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**LET'S DO IT!**

**2018 CONFERENCE  
REGISTRATION FORM**

Thursday, November 1, 2018

**REGISTRATION INFORMATION**

**NAME AND TITLE:** \_\_\_\_\_

AGENCY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

**NAME AND TITLE:** \_\_\_\_\_

AGENCY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

**CONFERENCE FEES**

CONFERENCE ONLY ..... \$375.00

SYMPOSIUM AND CONFERENCE - INDIVIDUAL..... \$500.00

TWO OR MORE -  
SYMPOSIUM AND CONFERENCE .....\$450.00 X (\_\_\_\_) = \_\_\_\_\_

**TOTAL FEES:** ..... \$ \_\_\_\_\_

**MAKE CHECKS PAYABLE TO: CAL-ALHFA | EIN: 33-0348343**

**SEND COMPLETED REGISTRATION TO:**

**CAL-ALHFA Attn: Mary Ellen Shay, 1724 10th Street, Suite 110, Sacramento, CA 95811**

**TO PAY ON-LINE VISIT [WWW.CALALHFA.ORG](http://WWW.CALALHFA.ORG)**

**(916) 444-0288**



# 2018 SYMPOSIUM REGISTRATION FORM

Wednesday, October 31, 2018

## REGISTRATION INFORMATION

**NAME AND TITLE:** \_\_\_\_\_

AGENCY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

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ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

## SYMPOSIUM FEES

*(Per Person)*

SYMPOSIUM ONLY ..... \$200.00

TOTAL FEES: .....\$ \_\_\_\_\_

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**WORKSHOP  
& CONFERENCE  
SPONSORSHIPS AVAILABLE**

## HOTEL INFORMATION

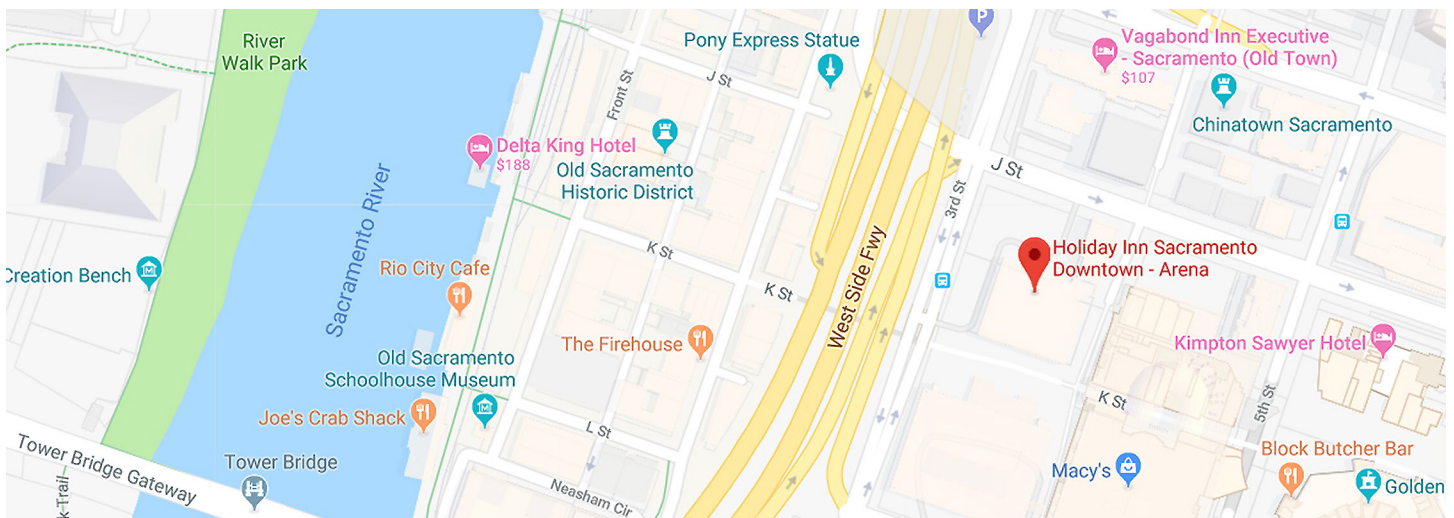
### **HOLIDAY INN SACRAMENTO** Downtown-Arena

300 J Street, Sacramento, CA 95814

Room Rate: \$159/night | Reservations: (916) 446-0100

CAL-ALHFA Conference Reservation Code: ALH

*Hotel reservations must be made by October 1, 2018*



For additional information please contact Mary Ellen Shay @ (916) 444-0288

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