

**CAL-ALHFA
“LET’S DO IT”
ANNUAL CONFERENCE
NOVEMBER 1, 2018**

Holiday Inn Sacramento Downtown - Arena
301 J Street
Sacramento CA
8:00 AM - 4:30 PM

Title Sponsors



8:00 AM – 9:00 AM **Registration, Breakfast, Networking**
Breakfast Sponsor - LifeSTEPS



9:00 AM – 9:10 AM **Welcome and Introductions**

9:15 AM - 10:45 AM **STATE AND FEDERAL LEGISLATIVE UPDATE**
Including progress report on the 2017 Housing Package

It’s official. The lack of affordable housing in California is a CRISIS! Now we know. Our opening panel reports on program and policy developments designed to mitigate that crisis, legislation passed in 2017 and 2018, and what we might expect in 2019 and beyond.

Jennifer Seeger, Assistant Deputy Director - Department of Housing and Community Development

Jeree Glasser-Hedrick, Director of Business and Governmental Affairs - California Housing Finance Agency

Gina Ferguson, Chief, Development Section –Tax Credit Allocation Committee

Laura Whittall-Scherfee, Executive Director – California Debt Limit Allocation Committee

Lisa Engel, Principal Consultant, Assembly Housing and Community Development
Committee

Marina Wiant, Policy Director - California Housing Consortium

Moderator – Mary Ellen Shay, Executive Director, CAL-ALHFA

10:45 AM - 11:00 AM BREAK

11:00 AM – 12:00 PM HOUSING FINANCING RESOURCES
Panel Sponsor - Innovative Housing Opportunities



Polls are tipping favorably for Propositions 1 and 2, but nothing is certain until Election Day. In this panel we look at resources that are currently in use and share ways in which your agencies can also access them.

Eri Kameyama, Deputy Director, Western Region - LIIF

Jason Vargas, Director of Development - East Bay Asian Local Development Corporation

Sean Spear, Assistant General Manager, Housing Development - Los Angeles Housing +
Community Development Department (LA HCID)

Craig D. Mizushima, Chief Impact Officer - Housing Trust Silicon Valley

Marietta Núñez, Vice President, Community Investment Office - Federal Home Loan Bank of
San Francisco

Moderator - Rochelle Mills, President and CEO - Innovative Housing Opportunities

12:00 PM – 12:45 PM SINGLE FAMILY INNOVATIONS

California homebuyers are faced with rising interest rates and home prices, whether low- or moderate-income. Credit, capacity, cash for DP and closing costs are all obstacles affecting more than just the first-time homebuyer. Millennials (defined as age 22 through 37) currently make up 36% of the market share. In addition, it is estimated over the next decade, more than 70% of new households will be minority families.



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How can your agency help address these important issues? This panel will showcase efforts by single family lenders to help more and more Californians buy their own homes.

Brad Waite, President - Land Home Financial Services
Ronald Tacket, Housing Program Director, Rural Development - USDA
Erik Nore, Director, Affordable Lending - Federal Home Loan Mortgage Corporation

Moderator - Craig Ferguson, Deputy Director - Golden State Finance Authority

12:45 PM - 2:00 PM **LUNCH AND KEYNOTE SPEAKER**
Lunch Sponsor - The Pacific Companies



Ophelia Basgal, Visiting Scholar - UC Berkeley, Terner Center for Housing Innovation

2:00 PM – 3:15 PM **AFFIRMATIVELY FURTHERING FAIR (AND JUST) HOUSING**
Panel Sponsor - Fresno Housing Authority



Panelists will discuss the importance of fair housing policy at the state and local level and what it means to take a "both/and" balanced approach to investing in low-income communities, increasing access to opportunity and protecting residents from displacement. This workshop will also review the duty to affirmatively further fair housing and what recent State legislation that furthers fair housing will mean for local government in implementation.

Sarah Brundage, State and Local Policy Director - Enterprise Community Partners
Craig Castellanett, Staff Attorney - Public Interest Law Project

Moderator - Duane Bay, Association of Bay Area Governments / Metropolitan Transportation Commission



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3:15 PM – 4:30 PM

**INNOVATIVE BUILDING SOLUTIONS - MAKING SMALL SPACES
COUNT LARGE**



In this panel discussion, practitioners in micro-unit and co-living development will describe their projects that are thoughtfully addressing the workforce and affordable housing need by providing smaller, denser units. With experience across the state, panelists discuss what motivated them to engineer new concepts in small living spaces and what they've learned so far. An emphasis will be on best practices learned so far, what ideal conditions look like for small space development, and how government can better support this emerging development typology.

David Allen, Principal - Trestle Development

Brent Gaisford, Director - Abundant Housing LA and Treehouse Co-Living

Zac Shore, Director of Development - Panoramic Interests

Andrew Malick - Malick Infill Development

Moderator - Nick Friend, Vice President, Lending - Century Housing Corporation